

5 Visible Signs that your project will deliver the expected results



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Title:	5 Visible Signs That Your Project Will Deliver the Expected Results
Brochure/ Marketing Description:	<p>Did you ever try to buy something that became so complex and technical that you were not sure that you were going to get what you want? In this situation, we become disconnected with the solution and can no longer align the solution with the problem we were trying to solve. Then the solution goes unused or it gets returned because it provided little or no value in solving our problem, or the solution becomes so expensive it doesn't align with what we were willing to pay to solve the problem. Often in this situation we may not find this out until we are committed to the solution.</p> <p>A similar thing happens on projects. Often time projects start with a request for a solution instead of clarity of the business problem and how the problem will help our organization. We often fail to understand the root cause of the problem and once solution development begins it takes on a life of its own. This discussion focuses on what everyone will need to see (5 visible signs) in order to know that our solution is exactly aligned to the problem and how this visible alignment can be maintained throughout the life of the project. We will provide a useful tool that will help to ask the right questions in initiating a project that will assure that the problem is understood before we proceed in planning the work effort and executing the solution.</p>
Classroom Job Aid:	Visible Signs – Concept and Initiate Quick Reference Tool
Purpose:	To provide a demonstration of the tools that can be used to visibly align business results with project work throughout the life of a project.
Objective:	<p>Following this session attendee's will be able to:</p> <ul style="list-style-type: none"> • Understand where visible tools will boost their business results • Be able to identify how the visible tools would change the dialog on their projects • Understand how to better communicate project information to business leaders that will keep them engaged appropriately
Benefits:	<p>Employing these new skills will result in:</p> <ul style="list-style-type: none"> • Better sponsor and team commitment • Better business results • Higher team satisfaction • Clearer relationships between the project work and the business results



<p>Outline:</p>	<ul style="list-style-type: none"> • Introduction • Core Principals • The 5 Visible Tools • How to apply the Information • Conclusion and Q/A
<p>Duration:</p>	<p>1 hour</p>
<p>Instructor:</p>	<p>Mark Swiderski, PMP</p>
<p>Biography:</p>	<p>Mark Swiderski is a certified project manager (PMP) with more than 30 years of business experience and 20 years of practice in helping companies achieve their project goals through project knowledge, improved methods and helping others growing their people capabilities. He has led or participated on teams that have delivered more than \$1B in project scope in a wide variety of industries (from financial services, to air and ground transportation, to professional sports) and job functions. He received his M.B.A. from DePaul University and is the owner and President of Praxilient; a company providing client's services that improve project results and help achieve strategic performance. Mark is the current PMI North Central North American regional mentor where he is responsible for the development of chapters serving more than 15, 000 members in the US and Canada.</p>

